Sun Devil Campus Stores' Event Services

Reserve our private event space or bring the Spirit Cart directly to your event.

Devil's Oasis Room

To reserve the space, please email: events@sundevilmarketplace.com

A private event space located on the second floor of the Sun Devil Marketplace. Ideal for meetings, presentations, receptions, and special events.

Room Size
1,927 sq ft

Capacity
100 seated
200 standing without furniture

Technology
Projector, microphones, Zoom & Teams support

Included Setup
Preset table & chair layouts

Location:

The Sun Devil Marketplace is located in the Paul C. Helmick Center | 660 South College Ave., Tempe, AZ 85281

Pricing:

Time	Rate
Regular Hours (Mon-Fri 9am-5pm)	$100/hr
After Hours	$200/hr

Additional fees may apply for catering, audiovisual support, or special furniture.

Included Features:

- Ceiling-mounted projector (HDMI & Mac compatible)
- Handheld, podium, and wireless microphones
- Video conferencing capability
- Whiteboard-like walls
- Outdoor patio access
- Preset room layouts

Reservation Policies:

- $50 deposit required for tentative holds
- Payment due 7 days before event
- Tentative reservations released after 2 weeks
- Videoconference testing required 3 days prior
- The Event Coordinator is responsible for arranging all non-standard table rentals through ASU

Catering and Deliveries:

- Event coordinator manages catering and logistics
- Atlasta Catering required if alcohol is served
- Coordinator responsible for cleanup and damages

VIEW ROOM GUIDELINES

VIEW ROOM CONFIGURATIONS

RESERVE THE OASIS ROOM

Spirit Cart

Bring official Sun Devil merchandise directly to your event with our mobile retail cart. Perfect for engaging guests and adding excitement to any campus gathering.

Official Merchandise
Licensed ASU gear available on-site for purchase.

Custom Selection
Products tailored to your event audience.

Interactive Experience
Creates energy and engagement at your event.

Flexible Setup
Works for outdoor campus events.

Ideal for:

- Student organization events
- Orientation programs
- Conferences
- Campus celebrations
- Game day gatherings
- Staff appreciation events

BOOK THE SPIRIT CART