

WMU BOOKSTORE & WMU ALUMNI ASSOCIATION PARTNERSHIP PROGRAM

The WMU Bookstore is pleased to announce a new annual WMU Alumni Partnership Program. This program provides our valued alumni special discounts throughout the year, in-store or online or both. In addition, we will notify you about our special sale and clearance events. Go Broncos!

CALENDAR OF EVENTS

October 11-13, 2019: Homecoming Weekend

Welcome back! We love seeing our alumni and their families. We have changed things up a bit for homecoming weekend in order to bring you perks year-round. Our alumni discount still applies to your total apparel and gift purchase* and this year it is divided into tiers to better recognize alumni of all ages.

Homecoming Weekend Alumni Discount Offer

In-store only. Your alumni status will be verified in-store against our alumni list.

Discount Percent	Years as an Alumni
10% off	1 – 10 years
15% off	11 – 15 years
20% off	16 – 24 years
25% off	25+ years

November: Cyber Sale Event - Thanksgiving Weekend

Join us for our online shopping event just in time for the holidays!

January: Join us for our annual winter clearance event

In-store and online. Receive an additional percentage off already reduced clearance merchandise.

April: Get Geared up for Summer

Special discount for Alumni only. 20% off a single emblematic apparel or gift item. Valid in-store and online.

July: Get Geared Up for Football!

Special discount for Alumni only. 20% off a single emblematic apparel or gift item. Valid in-store and online.